



MILITARY HOMETOWN HERO BANNER PROGRAM

Upon submittal of this application, please review the Military Hometown Hero Banner Program guidelines for further details. The initial cost per banner is Sixty Dollars (\$60.00) for the production, installation, and removal of the banner. The banner will be displayed mid-late may for a limited time frame. Please send a check, payable to the Imlay City Downtown Development Authority, along with the completed application to:

Imlay City DDA
150 N. Main Street
Imlay City, Michigan 48444

Honoree Information

Name of Service Person _____
[Please print name exactly as you want to appear on banner]

Is Service Person a resident of Lapeer County? Yes No

Branch of the U.S. Military Service:

- U.S. Army U.S. Navy U.S. Coast Guard
 U.S. Marine Corps U.S. Air Force

Please indicate the type of banner you would like to order:

- Active Duty Veteran Memorial

What you will need to submit:

- Application
- 5 x 7 high quality photo of the Service Person in uniform
(Please do not send original photo. Photo will not be returned.)
- Military Verification Form *(e.g., Military ID, DD214, etc.)*
- \$60.00 payable to Imlay City DDA. (Please reference “*Hometown Hero*” on check.)

Applicant Contact Information

Please complete the following information to allow us to contact you should we have any questions.

Name _____
Street _____
City _____ State _____ Zip _____
Home Phone _____ Cell Phone _____
Email _____

Relationship to Service Person _____

If the Service Person being honored is living, they will need to grant permission for their name and likeness to be placed on a banner in Downtown Imlay City. A separate form has been provided for this.

You can verify military records online by visiting

<http://www.archives.gov/veterans/military-service-records>

For additional information or questions, please contact the Imlay City
Downtown Development Authority via email at

ddadirector@imlaycity.org



MILITARY HOMETOWN HEROES BANNER PROGRAM

HONOREE RELEASE FORM

I hereby grant permission to the Imlay City Downtown Development Authority to utilize my name and likeness for their Military Hometown Hero Banner Program.

Honoree Signature _____

Dated _____



MILITARY HOMETOWN HEROES BANNER PROGRAM

GUIDELINES AND SPONSORSHIPS

The Military Hometown Heroes Banner program has been created to honor and recognize military personnel (active, honorably discharged or deceased) that reside or have resided in Lapeer County; those who can and do call Imlay City their hometown. This program is funded through payments and donations which enable purchase and placement of the banners on Downtown Imlay City lampposts.

Banners measure approximately 24" x 40" and will have the Service Person's name, image and military branch. Those military men and women who have been honorable discharged will be designated with a white star, those who have died in the line of duty a gold star, and active duty members will be designated with a blue star.



GUIDELINES

1. Honoree must be on active duty, honorably discharged or deceased from any branch of the United States Military.
2. Honoree must be or have been a resident of Imlay City.
3. Each Banner will list the Honoree's name and branch of service and will be proudly displayed on a lamppost in Downtown Imlay City.
4. The Imlay City Downtown Development Authority will have the sole responsibility of hanging and removal of the Banner. Once produced and installed, Banners shall remain the property of the Imlay City Downtown Development Authority until removed and presented to the family or requestor.
5. The Banner will be displayed from Memorial Day to fall, upon removal, the Banner will be returned to the person who made the original application request. If the Banner starts

to show any signs of deterioration before the planned removal date, said Banner will be removed and returned to the requestor.

SPONSORSHIPS / DONATIONS

Sponsorships and donations will be used to assist families who would like to take part in this program but are not able to afford to pay the cost of banner requests. You can sponsor a specific banner/family or simply donate funds to be used as needs arise. Sponsors will be listed on the Imlay City Downtown Development Authority website and on its social media pages as a program sponsor/donor from Memorial Day to early fall during the year of contribution.

If you are interested in becoming a sponsor/donor for this program, please complete the following and return along with your donation.

Name (or Business Name) _____

Street Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

If you wish to sponsor a specific Banner, please list the Service Person's name below in order to allow us to match your donation with their application.

Name of Service Person _____

Please return the completed form along with your check to:

Imlay City Downtown Development Authority
150 N. Main Street
Imlay City, Michigan 48444